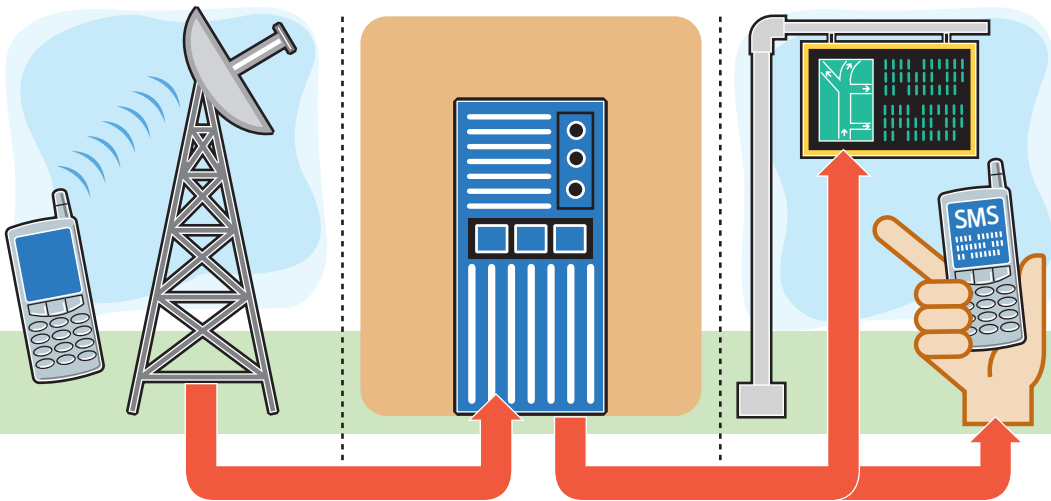


# TRAFFIC MANAGEMENT SYSTEM



1

Towers placed at strategic points capture real time density of cell phones at their respective locations.

2

The data is then transmitted to a server located with Mapunity. The server processes the data to translate it into cellular/traffic density and further calculates the approximate commute time between two points on the route.

3

These timings are relayed to digital displays placed at key crossings informing drivers of less congested routes. This information could also be conveyed to subscribers via sms.