





## MOBILE VAS NICHE START-UP DEALS

Company	Niche	Investor	Deal size (in \$ million)
<b>Paymate</b>	Mobile payments	KPCB, Sheralo Ventures	 <b>5</b>
<b>JiGrahak</b>	Mobile payments	Helion Ventures	 <b>2.2</b>
<b>Ziva Software</b>	Mobile search	Nadathur Holdings	 <b>1.7</b>
<b>Nazara Technologies</b>	Mobile gaming	Sequoia Capital India	 <b>1.5</b>
<b>mKhoj</b>	Mobile search*	Mumbai Angels	<b>Undisclosed</b>
<b>mChek</b>	Mobile payments	Draper Fisher Jurvetson	<b>Undisclosed</b>
<b>Obopay</b>	Mobile payments	NEA IndoUS Ventures	<b>Undisclosed</b>

\*And advertising

Source: Industry reports