

SARIN EFFECT?

Since May, Vodafone Essar has added more customers in the 16 states it operates in compared to market leader Bharti Airtel.

	Subscribers in numbers		Difference	
January	Vodafone Essar 1,108,193	Bharti Airtel 1,417,907		-309,714
February		928,821 1,311,303		-382,482
March		1,098,659 1,195,886		-97,227
April		1,261,196 1,295,493		-34,297
May		1,506,266 1,397,616		108,650
June		1,542,217 1,470,402		71,815
July		1,685,567 1,655,891		29,676
August		1,678,111 1,649,999		28,112

Source: Cellular Operators Association of India

