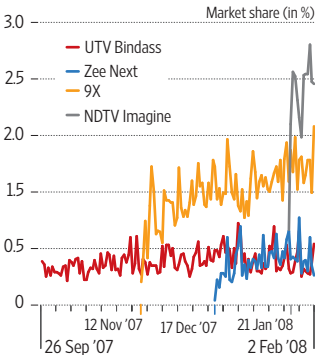


SHOW TIME

NDTV Imagine has a clear lead.



Data for north, west and east regions; cable and satellite homes (viewers above 4 years old); 24-hr average

Source: Audience Measurement and Analytics Ltd