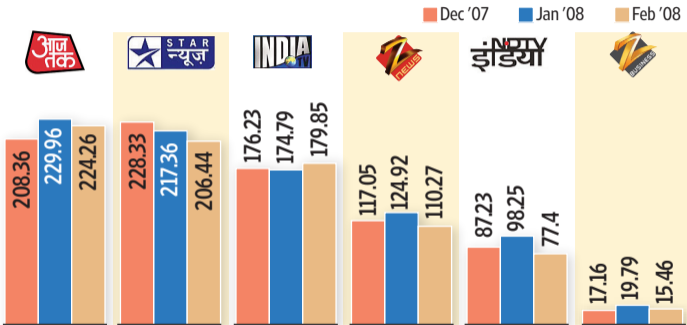


# HOW THEY STACK UP

Monthly gross rating points of different channels.



Market: Hindi speaking market, Target: Cable and satellite homes with viewers 15+ years of age,  
Period: 1 Dec '07-29 Feb '08, Day part: 12am-12pm.

Source: TAM Peplemeter System