

MONITORING TRAFFIC

Websites ranked by total Indian unique visitors. (Figures for April)

Property	Total unique visitors ('000)	% Reach	Average daily visitors ('000)
Total Indian Internet Audience	28,375	100	10,264
Rediff.com	8,185	29	1,581
Naukri.com	4,308	15	377
Indiatimes.com	3,170	11	344
Bharatmatrimony.com	2,945	10	290
Sify.com sites	2,559	9	387
Moneycontrol.com	1,548	5	242
Cricinfo.com	1,236	4	150
Yatra online	1,014	4	64
NDTV.com	741	3	62
Shaadi.com	695	2	77
Jeevansathi.com	526	2	69
lbnlive.com	353	1	42
Techtree.com	247	1	11

Unique visitors aged 15+, excludes traffic from public computers such as internet cafes or access from mobile phones or personal digital assistants

Source: comScore Media Metrix