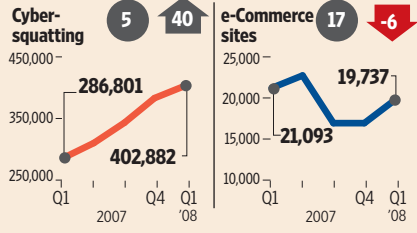
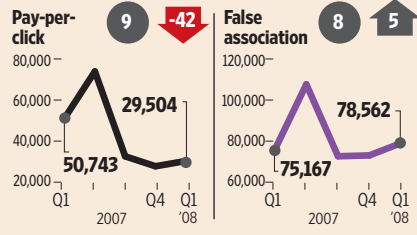
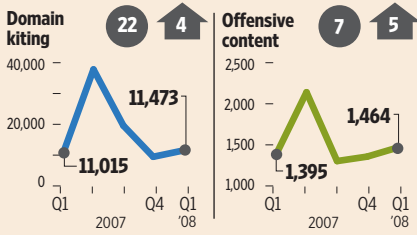


# BRAND ABUSE: EMERGING PATTERNS

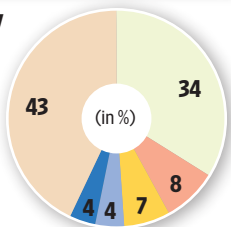
While the overall incidence continues to increase, the distribution of attacks has evolved over the March quarter.

## Threat type\*



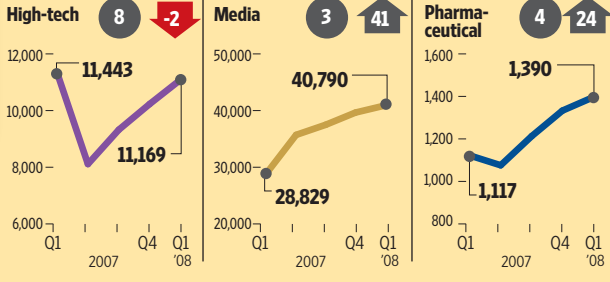
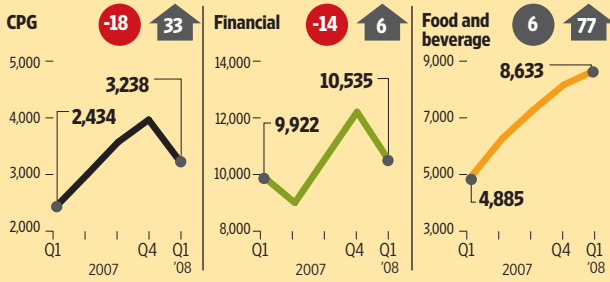
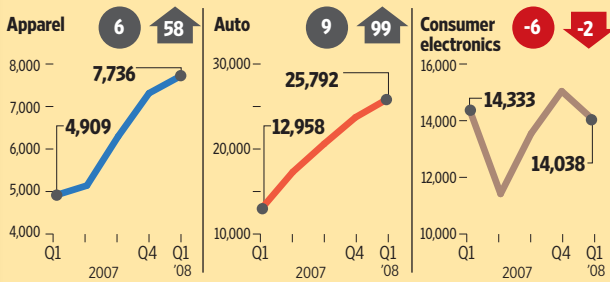
## Hosting country

- US
- Russia
- Hong Kong
- S. Korea
- Thailand
- Other



Phishing by hosting country for Q1 2008

## Industry\*



Data for luxury category not available

\*Annual brandjacking activity measured in March 2008. Threat types are not exclusive of other threats. Data is based on weekly samples averaged over one quarter

QTD: Quarter to date

CPG: Consumer packaged goods

Source: Spring 2008 MarkMonitor Brandjacking Index