

WHAT THEY MEAN



Bandwidth: Refers to the amount of data that can be moved from one point to another. It has seeped into circulation outside technical

industries, becoming the perfect word for what managers never have enough of. "If you don't have enough time, you don't have sufficient bandwidth," explains Durgaprasad Gajula, a software engineer from Mangalore.

Core-dumping: Refers to what happens when a system can't execute a command; so it crashes and spits everything out. For people in everyday world, it can mean listening to what someone is saying but not understanding any of it.



Over-Mac'd: The notion of simplifying a product too much, so that its ease of use actually reduces its perceived value and leads consumers to view it as a toy. For example, "Don't over-Mac the intro on the CD-ROM. We want users to feel like they're involved in getting the game going."

Multi-tasking: The buzzword that appears often in job listings has its roots in hardware. "It's basically from the operating industry," says linguistics professor Gautam



Sengupta. "It can handle more than one task at a time."

Open collar worker: One who works from home.

