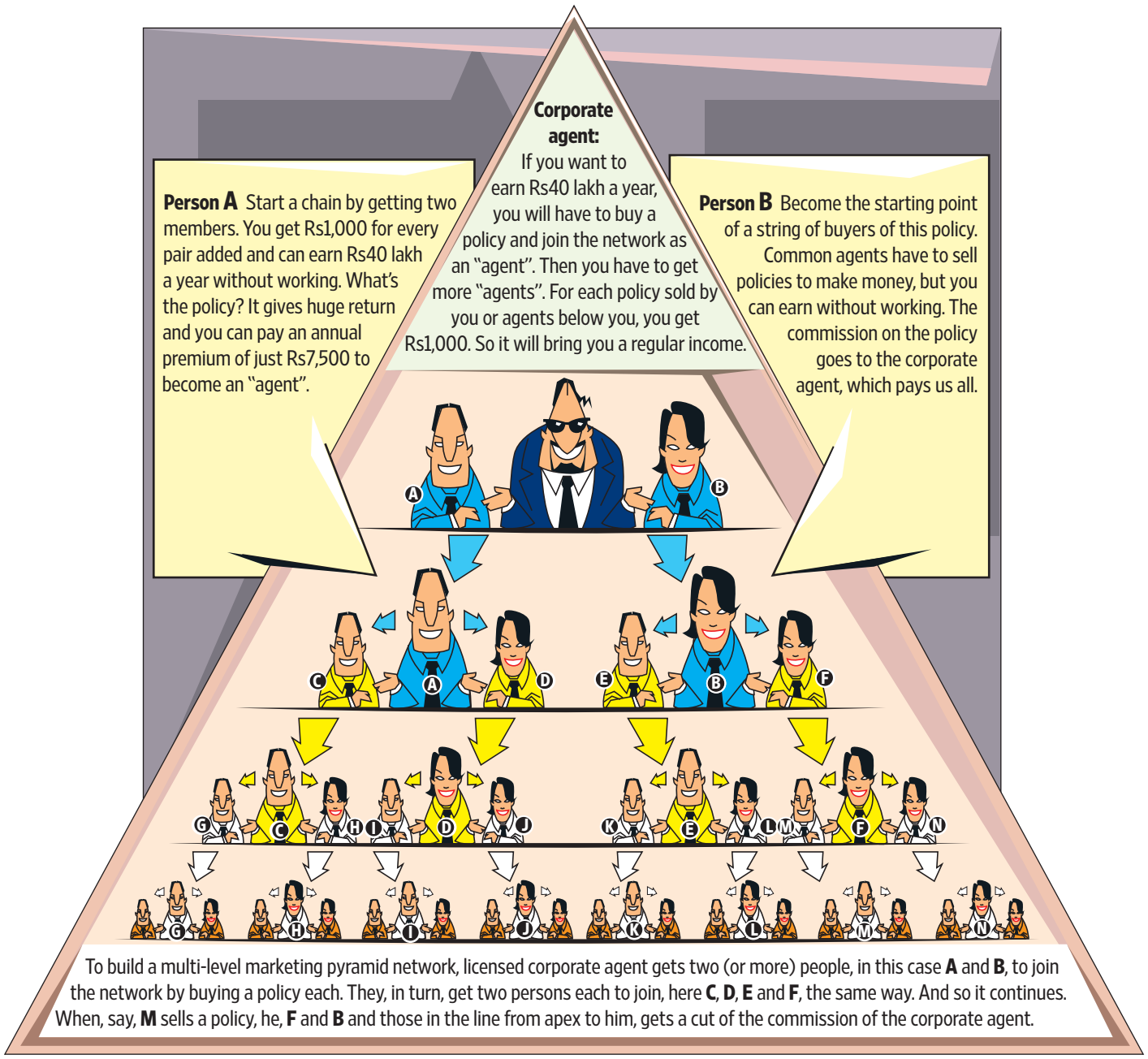

To build a multi-level marketing pyramid network, licensed corporate agent gets two (or more) people, in this case **A** and **B**, to join the network by buying a policy each. They, in turn, get two persons each to join, here **C**, **D**, **E** and **F**, the same way. And so it continues. When, say, **M** sells a policy, he, **F** and **B** and those in the line from apex to him, gets a cut of the commission of the corporate agent.