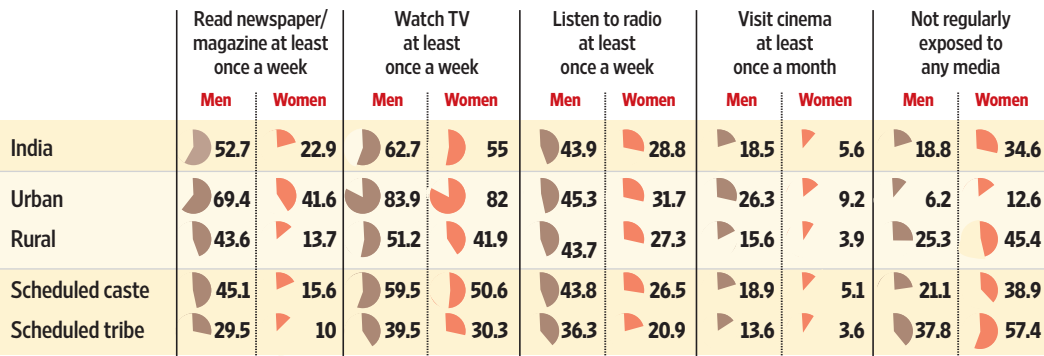
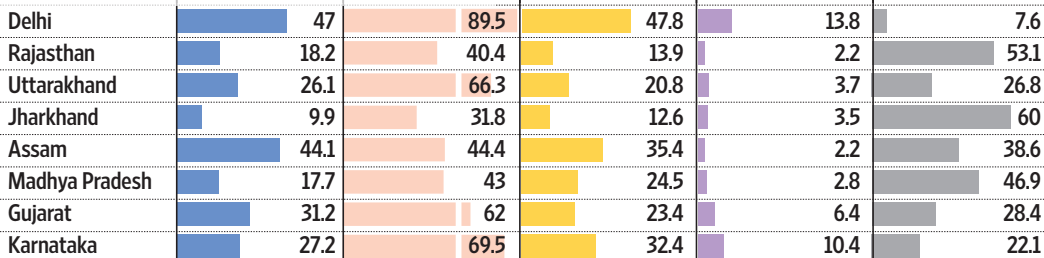


EXPOSURE TO MEDIA

The country needs a media policy that can provide more Indians access to media and expand the audience base.



State-wise break-up of women's exposure to media.



Figures in %

Source: National Family and Health Survey 3 (2005-06)