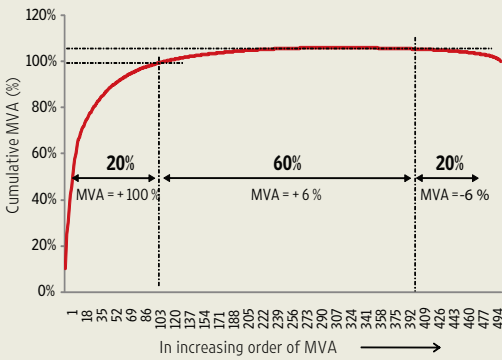


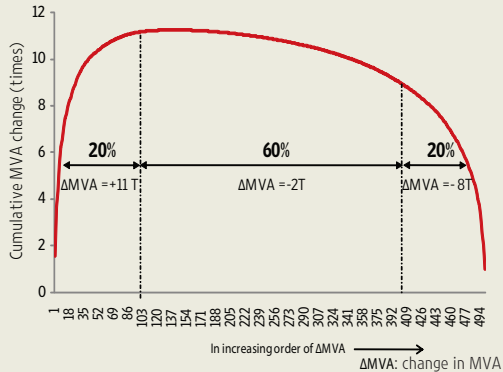
COMPARATIVE VIEW

Distribution of MVA and Delta MVA for 500 companies

Market Value Added MVA (2008)

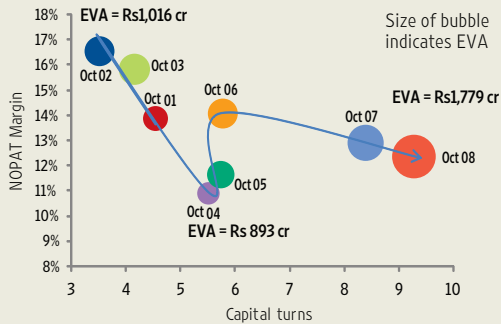
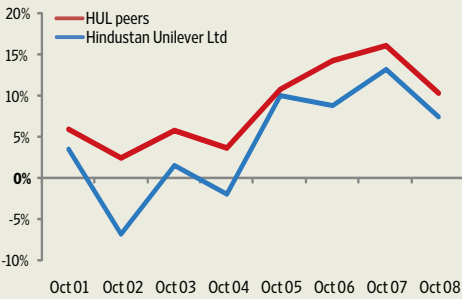


Δ MVA(2005-2008)

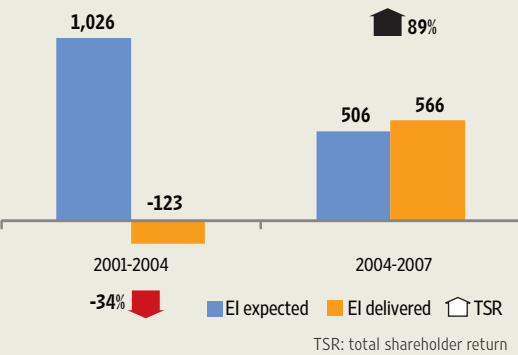


Snapshot of HUL's fundamental performance

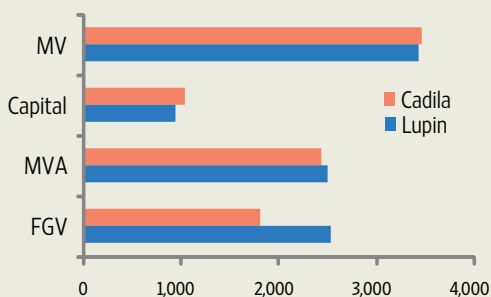
Revenue growth



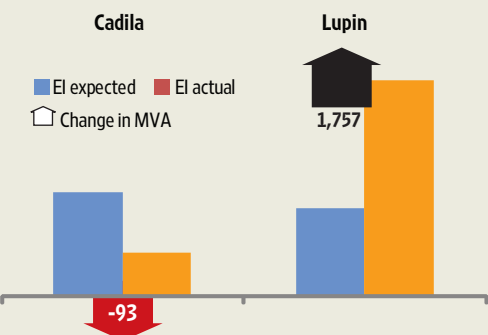
EVA performance gap



Fundamental performance of Cadila and Lupin in 2005



EVA improvement (EI) relative to expectations and its impact on MVA



Indexed stock price performance of Lupin and Cadila

