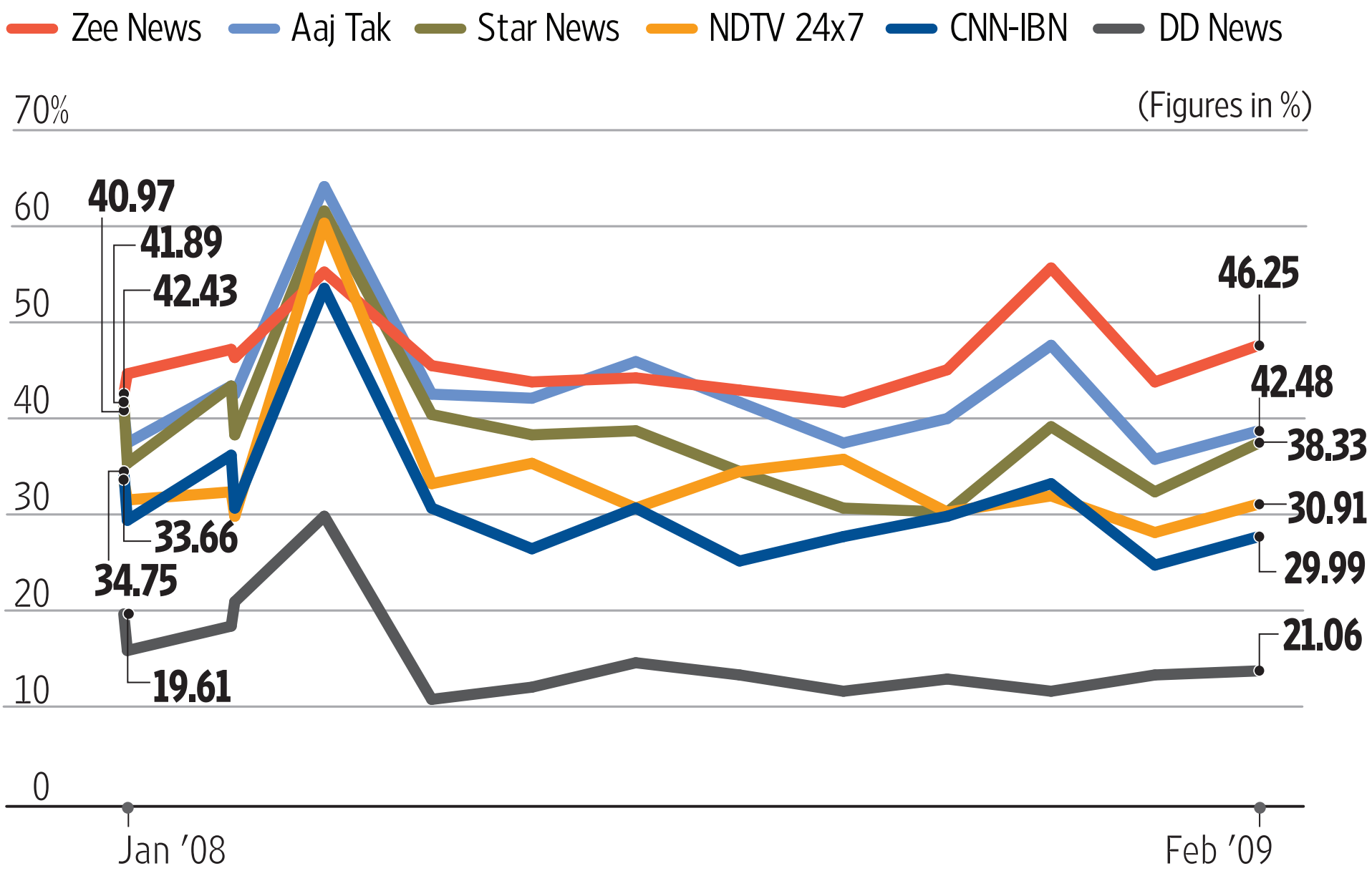
AD ONSLAUGHT

Time spent on advertisement during prime time (7-11pm).



Source: CMS Media Lab