

INDIAN READERSHIP SURVEY 2009

The Top 5 Hindi and English dailies have retained their ranks in the latest survey.

Figures in millions

Top 10 English dailies	IRS 2008 (Round 2)	IRS 2009 (Round 1)
The Times Of India	13.3	13.3
Hindustan Times	6.3	6.3
The Hindu	5.2	5.4
The Telegraph	2.9	2.8
Deccan Chronicle	2.8	2.8
The Economic Times	2.0	1.9
Midday	1.6	1.6
The New Indian Express	1.8	1.6
Mumbai Mirror	1.6	1.6
DNA	1.3	1.5

Top 10 Hindi dailies

Dainik Jagran	55.7	54.6
Dainik Bhaskar	33.8	33.6
Amar Ujala	29.3	28.7
Hindustan	26.6	26.8
Rajasthan Patrika	13.9	14.0
Punjab Kesari	10.9	10.6
Aj	6.4	5.9
Navbharat Times	5.1	5.4
Prabhat Khabar	4.9	4.7
Nava Bharat*	4.6	4.5

*Published in Maharashtra and Chhattisgarh

Source: MRUC