

# NEWS MAKERS

Results from round two of the Indian Readership Survey 2009.

Publications Figures in '000s

ENGLISH DAILIES		
The Times of India		7,142
Hindustan Times		3,347
The Hindu		2,169
Deccan Chronicle		1,152
The Telegraph		1,150

BUSINESS DAILIES		
The Economic Times		757
Mint		159
Business Standard		148
The Hindu Business Line		124
The Financial Express		38

HINDI DAILIES		
Dainik Jagran		16,096
Dainik Bhaskar		12,880
Hindustan		9,336
Amar Ujala		8,299
Navbharat Times		2,366



GENERAL MAGAZINES		
India Today		1,878
Readers' Digest		1,317
General Knowledge Today		1,072
Competition Success Review		695
Outlook		497

BUSINESS MAGAZINES		
Business Today		270
Business India		216
Outlook Business		181
Business World		159
Outlook Money		105

Source: IRS/Mint research