

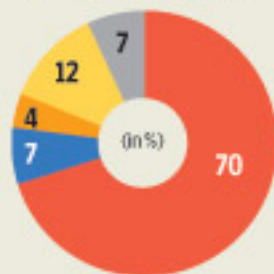
# GROWTH PILL

India offers many advantages over existing outsourcing firms of Europe and the US.

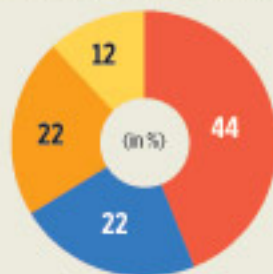


## KEY DRIVERS OF OUTSOURCING

### Big pharma companies



### Mid/small pharma companies



- Focus on core competencies
- Temporary lack of capacity
- Lack of capacity
- Life-cycle management
- Others

Source: Capgemini, Merck Group