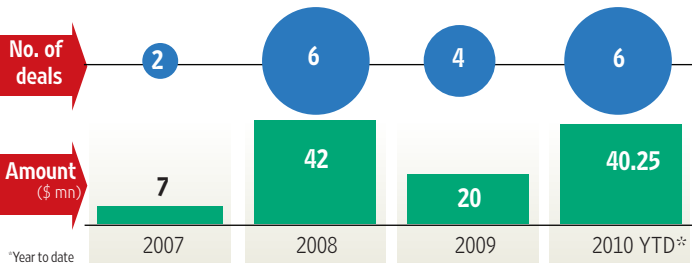


IN THE NET

VC investments in online advertising and marketing.



VC investments in online services for 2010.

Company	Investors	Sector	Amount (in \$ mn)	Date
Quikr	Norwest, Matrix Partners India, Omidyar Network, others	Classifieds	6	10 Mar
PubMatic	Helion Ventures, Nexus Ventures, Draper Fisher Jurvetson (DFJ)	Advertising	7.5	10 Apr
Jivox	Helion Ventures, others	Video advertising	4	10 Jun
Taggle Internet Ventures	Greylock Partners and Battery Ventures	Group buying	8.75	10 Jun
InMobi	Kleiner, Perkins, Caufield and Byers, and Sherpalo Ventures	Mobile advertising	8	10 Jul
Komli	Nexus Venture Partners, Helion Venture Partners and DFJ	Advertising	6	10 Jul

Source: Venture Intelligence/Mint research